

# OCR Digital Media

## Getting Ready for Digital Media

### WHAT IS THE COURSE?

The course is a Level 3 CAMBRIDGE TECHNICAL in DIGITAL MEDIA.

It can be taken as an EXTENDED CERTIFICATE (single option, equivalent to one A-Level).

### DIGITAL MEDIA @SWCHS

We offer the Moving Image and Audio Production pathway. We aim to give you the skills, experience and confidence to create your own moving image work, and to prepare you for a career in the Media industry. The course and the specific units have been carefully chosen in order to give you maximum opportunity to develop your passions and enthusiasms whilst gaining vital industry knowledge.



### WHAT WILL YOU BE DOING?

Looking into audiences for media products, key debates within the media and also planning and then creating your own media products. The course is far more practical than an A-Level, and is much more hands-on. Before you start the course, spend time looking through a camera lens (you can even use your mobile phone if you don't have a camera yourself). Experiment with camera distances and angles and think about how this changes the meaning of the shot. For example, a close up can make things seem more intense or intimate, whereas a long shot can give us perspective and a sense of space. You can even have a go at doing your own in-camera edit to make a short film or sequence. With digital media it's okay to make mistakes. Keep going until you're happy with the outcome.



In addition to the production side of the course, you will also need to do some writing.

This is for two reasons. Firstly, the exams will require you to express yourself clearly. Secondly, you need to show people that you have more than just the practical skills and can communicate clearly. Your writing skills will develop over the course, but for now....



WRITE 500-800 words about your FAVOURITE FILM or TELEVISION SERIES. Tell me what it is and why you like it.

You might want to consider: where and when the film is set, the basic plot outline, which characters you most relate to and why, the emotions it makes you feel, the soundtrack, the dialogue/ script, as well as the mood/ atmosphere created and genre. Try to avoid just describing the plot and focus more on the emotions felt watching it.

Write this in full sentences and send it to me as an attachment before you start the course in September.  
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