

BTEC IT

In year 12 you will be looking at two units - Database design and development and Business uses of Social media.

Social media for business

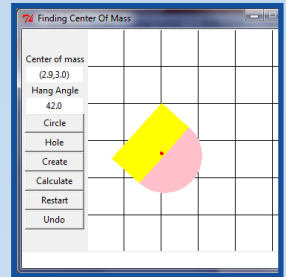
Do:

The below courses are a good introduction to areas we will cover in the social media unit:

<https://www.futurelearn.com/courses/digital-skills-social-media>

<https://www.futurelearn.com/courses/create-a-social-media-marketing-campaign>

<https://www.futurelearn.com/courses/social-media-research-plan>



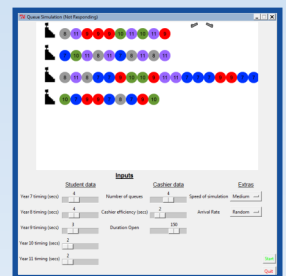
READ:

Social media successful campaigns

<https://blog.hootsuite.com/social-media-campaign-strategy/>

Social media fails

<https://revive.social/social-media-for-business-fails/>



Databases

We will be using Microsoft Access to create our databases in.

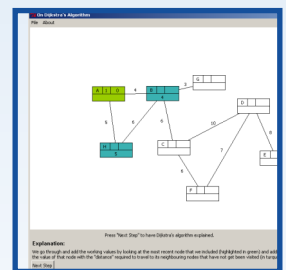
Introduction course

<https://www.futurelearn.com/courses/introduction-to-databases-and-sql>

Microsoft Access 2016 tutorials

Provides an introduction to databases and goes on to the practical instructions using Access 2016

<https://edu.gcfglobal.org/en/access2016/>



READ:

<https://www.oracle.com/database/what-is-a-relational-database/>

<https://www.bbc.co.uk/bitesize/guides/zvq634j/revision/1>

https://en.wikipedia.org/wiki/Relational_database

A	B	C	D	E	F	Result
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