

Tourism (WJEC Applied Diploma)

Getting Ready for Tourism

We are really pleased that you are planning to study Travel & Tourism at SWCHS.

The study of Travel & Tourism will allow you to develop knowledge and understanding of UK and Worldwide Tourism as well as the associated skills. You will explore how the industry must adapt to external pressures and the ever-changing needs of customers. Never before has this been more important than now with the current pandemic!

How can I prepare for this course before September?

Below are some links to websites, books and documentaries which provide a great way of staying inspired and engaging with the subject.

Documentaries

Crowded Out: <https://www.responsibletravel.com/copy/overtourism-documentary>

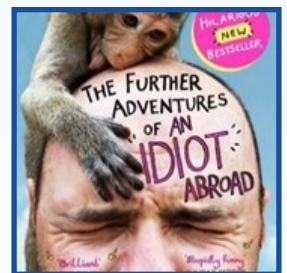
Thailand The Fallout From Mass Tourism: <https://www.youtube.com/watch?v=78xdMXOx7Rw>

Is Tourism Harming Venice?: <https://www.youtube.com/watch?v=aHNWZ018ln8>

What Makes Lisbon So Attractive?: <https://www.youtube.com/watch?v=8-3wOKXzWM>

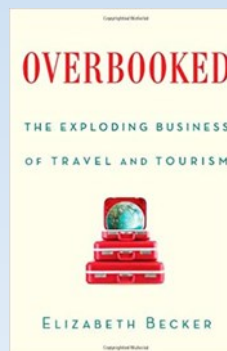
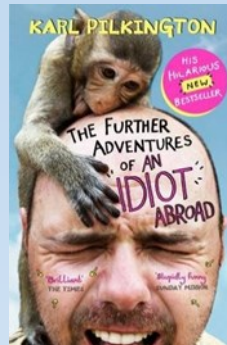
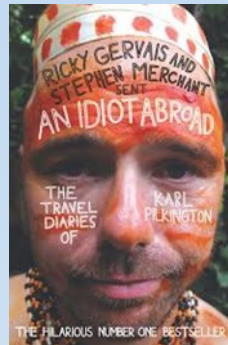
The Impact of Terrorism on Tourism: <https://www.youtube.com/watch?v=fyYo6quHZss>

Welcome to Bangkok: <https://www.youtube.com/watch?v=xC4h7SA6sBc>



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Books



Websites

UNWTO: <https://www.unwto.org/tourism-covid-19>

A useful source about tourism and COVID-19.

Visit Britain: <https://www.visitbritain.com/gb/en>

Tourism Alliance: <https://www.tourismalliance.com/index.cfm>

Tourism Worldwide: <https://www.statista.com/topics/962/global-tourism/>

Our World in Data: <https://ourworldindata.org/tourism>

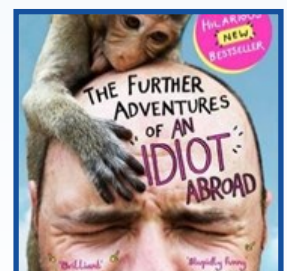


Keep a record of any activities you have done and notes you have taken and bring them to show us in September!

For further information please contact:

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SWCHS Sixth Form

