

Getting Ready For.....

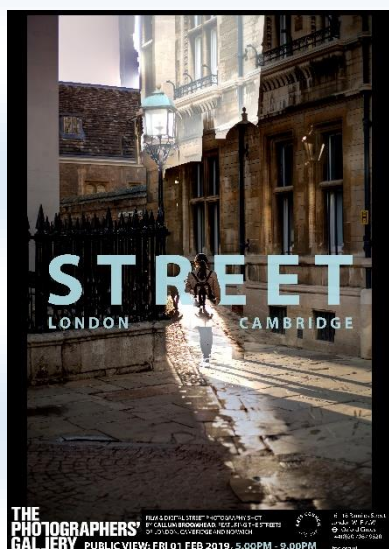
Photographic Creativity....

Creative image-making with a camera allows us to capture moments in time, devise imagery with a purpose, sell a product, visually describe a subject matter, look at life from a different angle, objectify, celebrate and create beautiful art.

The camera is a tool with which to capture an image but **YOUR** creative eye is where the initial magic and ideas stem from. You can use the most basic of cameras and take stunning photography if you develop a good photographic eye and can learn to 'see' a potential image.

This activity is not designed for a big expensive camera nor is it destined for loads of manipulation in post-production software like Photoshop. This activity is designed to show us the way in which **YOU** see the world and can capture that vision with a camera as simple as a phone or a basic small digital camera.

The work should stop with the close of the camera shutter and this should be your finished image.



Task 1 – Creative Eye

1. Choose from one of the following titles:
2. **'A Different Perspective' / 'Through My Eyes' / 'Playing with Light' or 'Life Through a Lens'**
3. Plan to photograph 3 different ideas for this title within a limit of 30 photographs = 10 shots per idea.
4. The interpretation of the idea is **YOURS** but make sure you crop in camera, vary your angles of view, backgrounds, objects, models, props, time of day, weather etc in order to give you variety / alternatives.
5. **Remember** this about the photograph and there should be **NO** use of filters, effects, borders or any other widget / SFX in the camera or phone settings.
We want a raw photo created by your eye, the lens and the light ONLY.
6. Choose your best 4 shots to represent the title/task and have them printed at 6x4 inches through Photobox <https://www.photobox.co.uk/> / Snapfish <https://www.snapfish.co.uk/home>

All images on Pgs 1 & 3 produced by SWCHS A Level Photography Students



A Level Photography



Technical Know How....

Photography is an inspiring visual art that combines both the creative and the mathematical /scientific sides of your brain.

Photography means 'drawing with light' and at SWCHS we aim to provide a course that focuses on learning technical know-how through the creative process.

Although our principle focus is not on the physics of the camera and light we would like you to spend some focussed time learning some of this basic knowledge to underpin your understanding of the technical processes you will be using to produce your creative responses.



Task 2 – Technical Knowledge

Research the answer to some popular photographic queries and create a **Powerpoint of Photographic Facts:**

- Is the camera like the human eye?
- What is the history of Photography and what impact was made on the development of photography by Henry Fox Talbot, Niecephore, Louis Daguerre and Eastman?
- What is a Camera? How does it work? – find out about the physical body of a manual SLR film camera, look up what the term 'exposure' means and why we use an 'aperture' and 'shutter speed'. What does the term SLR mean?
- How does a digital camera work? What is the difference between a digital and analogue (film) camera?
- What are the different lenses? – look up information about a standard lens, prime lens, zoom lens, macro lens, portrait lens and fish eye lens.
- When you have done some research – take the Bitesize Test:

<https://www.bbc.co.uk/bitesize/guides/zgwpnbk>

To help you get started with your research here are some links to various sources of information to help you:

BBC Bitesize:

<https://www.bbc.co.uk/bitesize/guides/zgwpnbk>

A Brief History of Photography:

<https://youtu.be/aqE3X-iospE>

TedEd:

https://www.ted.com/talks/bill_shribman_what_cameras_see_that_our_eyes_don_t_and

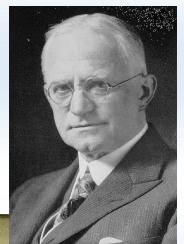
<https://youtu.be/-6Doq-mdx6w>

Amateur Photographer Magazine:

<https://www.bbc.co.uk/bitesize/guides/zgwpnbk>

Apalapse- YouTube – How.....works? Various photographic animated tutorials:

<https://www.youtube.com/channel/UCJFMWWscsO-msPiLj42eXiQ>

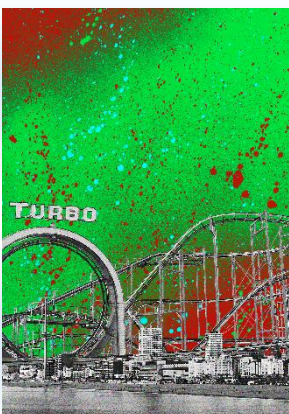
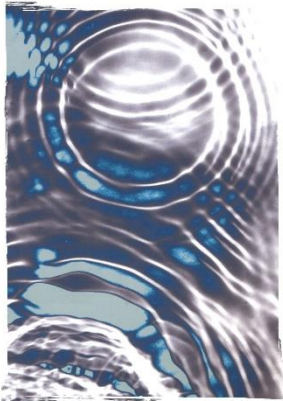


A Level Photography

Inspiration....

Being inspired by great photographers, designers and artists all around us is our way of exploring photography beyond the walls of our homes, schools and work places. Ideas are generated, information is gathered and our projects are driven by the work of both the established and amateur photographers around us.

Whose work do you admire?



Task 3 – Photographers & Genres

There are a multitude of inspirational photographers and genres such as portraiture, macro photography, landscapes, street photography, reportage / photojournalism, fashion, wildlife photography, wedding photography, war photography, commercial photography, food photography etc to be inspired by.

Here are some image and video sources to watch and enjoy – feel free to search other sources of inspiration:

Rankin - Seven Photographs that Changed Fashion – YouTube across 7 clips:

<https://youtu.be/W2gRuDqpacs>

Annie Leibovitz – Documentary 1993 – Celebrity Portrait Photographer

<https://youtu.be/f2lbAN-0A0>

Ted Talks:

Ted Griffin – How Photography Connects Us

https://www.ted.com/talks/david_griffin_how_photography_connects_us?utm_campaign=tedspread&utm_medium=referral&utm_source=tedcomshare

Nick Veasey – Xray Photography

https://www.ted.com/talks/nick_veasey_exposing_the_invisible?utm_campaign=tedspread&utm_medium=referral&utm_source=tedcomshare

Levon Biss – Macro Portraits

https://www.ted.com/talks/levon_biss_macro_portraits_of_microscopic_insects?utm_campaign=tedspread&utm_medium=referral&utm_source=tedcomshare

Sebastiao Salgado – The Silent Drama of Photography

https://www.ted.com/talks/sebastiao_salgado_the_silent_drama_of_photography?utm_campaign=tedspread&utm_medium=referral&utm_source=tedcomshare

British Journal of Photography – BJP:

<https://www.bjp-online.com/>

The Photographers Gallery- London:

<https://thephotographersgallery.org.uk/>

The Michael Hoppen Gallery – London:

<https://www.michaelhoppengallery.com/>

Hotshoe Magazine:

<http://hotshoemagazine.com/>

