



SAFFRON WALDEN
COUNTY HIGH SCHOOL

SWCHS SIXTH FORM SUMMER WORK

BTEC Level 3 Information Technology

TASK

Website Development

If you have any queries regarding this work please email mlaight@swchs.net

Task

Pick 2 websites and write a report on the following:

- What is the purpose of each?
- Explain the layout of each.
- Are they user friendly? Explain why or why not.
- Explain any “quirky”/”out-of-the-box” designs.
- Explain their use of principles of website design, including:
 - Accessibility features to make the website usable for more people
 - Typography/fonts
 - White space (unused space)
 - Consistency across pages
 - Navigation between pages
- Who do you think the target audience is?
 - Explain in bullet point form, how you think the website designers have made the website more appealing for the target audience.

How will this work be used in lessons?

This will give students an excellent introduction to the topic and a head start on the unit that we will start studying in September.

How long will this task take?

2 hours