

Saffron Walden County High School Curriculum

CURRICULUM SUMMARY



SAFFRON WALDEN
COUNTY HIGH SCHOOL

Year 13		AUTUMN TERM		SPRING TERM		SUMMER TERM	
		TERM 1A	TERM 1B	TERM 2A	TERM 2B	TERM 3A	TERM 3B
CTEC Art (Single)	KNOWLEDGE DOMAIN	<p><i>Presenting, displaying, selling and promoting artwork (unit 14). Research and presentation-based project</i></p> <p>Learning Outcome: research a wide range of presentation techniques and artists professional approach to inform own presentation in the form of an exhibition, portfolio development and promotion of own work</p> <p>This introduces students to the wider professional art and design world and prepares them for their progression of working in the art and design sector. It requires students to develop presentation skills through mounting of work, display and digital presentation of work.</p> <ul style="list-style-type: none"> • Research of a range of display methods through the investigation of galleries, websites and community art • Investigation of how artists promote and sell their work to aid them in exploring their own methods of promotion. • Research portfolio requirements of art courses 		<p><i>Planning, researching and developing ideas (unit 12). Working to a brief</i></p> <p>Learning Outcome: write a personalised brief and research similar projects. Using this research students will explore own ideas to produce a range of in-depth, well resolved design ideas</p> <p>This unit is part one of a larger project (links to unit 13) and builds upon students experience of units covered in year 12. Students are encouraged to take a theme and specialism already studied and to explore in more depth with a client and purpose for the outcome in mind.</p> <ul style="list-style-type: none"> • Research similar projects to develop a better understanding of how to approach the creative design process • Contextual research within chosen area of study • Research the specialist way of working from chosen pathway • Develop a brief informed by research • Plan the project for the successful completion of the unit 		<p><i>Realising ideas (unit 13). Continuation from unit 12</i></p> <p>Learning Outcome: write a proposal. Using feedback from unit 12 and reflect on design ideas to further explore ideas through a wide range of media, techniques and processes. Continue to liaise with client to refine ideas and produce a response in the form of a final outcome</p> <p>This unit is part one of a larger project (links to unit 12) and builds upon the research and investigation undertaken in Unit 12 Planning, researching and developing ideas. Students are encouraged to develop ideas and invest in sustained exploration and refinement.</p> <ul style="list-style-type: none"> • Reflect on work produced so far to produce a plan for further development – proposal • Plan the project with clear deadlines and timelines • Understand the needs of the client in the development of the project • Understand how to reflect on the success of the project and working with a client in the form of an evaluation. 	
	SKILLS DEVELOPED THROUGH THE KNOWLEDGE AND ENQUIRIES TAUGHT THIS HALF TERM	<ul style="list-style-type: none"> • Explore the use of PP to present research • Photography techniques for taking photos of work for digital portfolio • Produce a digital portfolio – develop layout ideas and strong visuals. This can be further extended by the use of Wix to present the portfolio • Personalised plans informed by research on the type of promotion students could explore and use • Individual promotion through Use of Wix and social media to promote their own work and exhibition • Plan a small exhibition <ul style="list-style-type: none"> • Visit local galleries in Saffron Walden • Bursary applications available for hardship. 		<ul style="list-style-type: none"> • Produce visual contextual research in the form of moodboards and Critical Studies • Record and explore ideas through a range of personalised approaches based upon research • Develop ideas by exploring media and processes • Select and refine ideas to present a final set of design ideas • Verbal and visual presentation techniques to be developed when presenting to tutor acting as a client • Respond to feedback and be able to plan further development 		<ul style="list-style-type: none"> • Proposal writing • In-depth personalised experimentation • Building on design idea experience to produce a visual, professional design proposal to a client • Continue to develop visual and verbal presentation skills • Produce a final outcome 	