

# Level 3 tourism diploma



# Induction week



<https://www.youtube.com/watch?v=JJPvNS0FrAQ>

- Check before you book!!

# HOW DO WE GENERATE A 'SENSE' OF PLACE FOR YOUR FAVOURITE HOLIDAY DESTINATION?

## • Lesson Objectives:

1. To understand what is meant by a 'sense of place' and be able to define it.
2. To find out how a sense of place is created in the media.

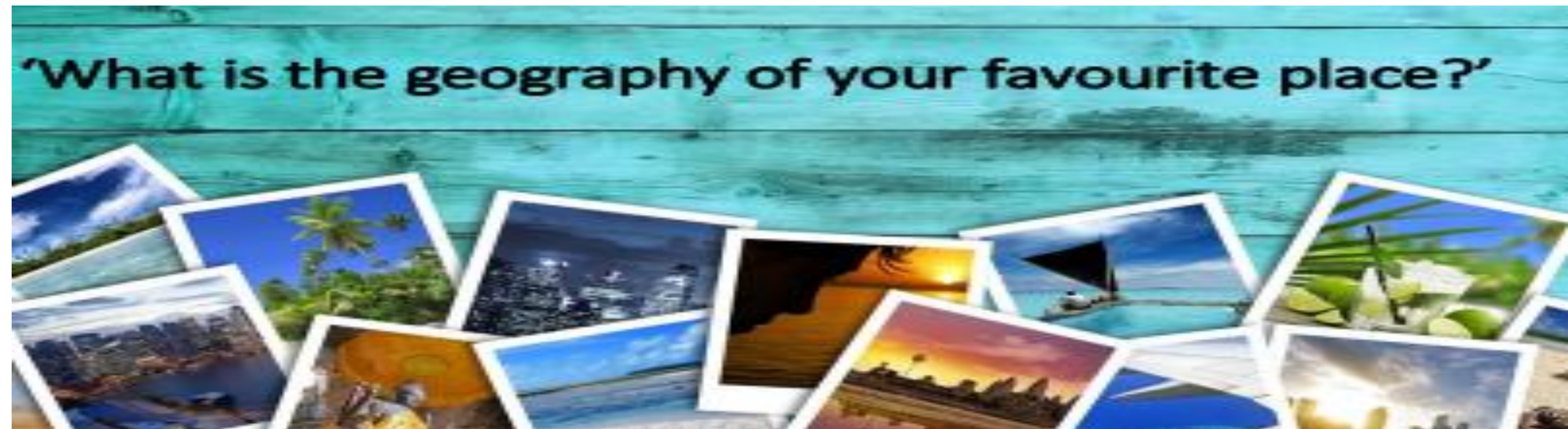


# HUMAN GEOGRAPHY

Our Global Identity

# WHERE IS YOUR FAVOURITE PLACE AS A HOLIDAY DESTINATION?

- What human and physical features are part of your favourite place?
- Are there more human than physical features? Or more physical than human features?



# 'SENSE OF PLACE'

*'The personal and emotional attachment to a place'*



**What is our initial  
'sense' of what Saffron  
Walden is like as a  
place?**

You must now create a mind map to show your 3 favourite holiday destination (at home or abroad)

Create a mind map to show your 3 favourite holiday destinations

Are they UK based (domestic) or international.

If they are international would they involve a long haul or short haul flight?

Add 3 reasons why each destination was chosen by you (facilities, physical landscape, memories). This is your 'sense of place' for the destinations.