

Saffron Walden County High School Curriculum

CURRICULUM SUMMARY



SAFFRON WALDEN
COUNTY HIGH SCHOOL

Year 12		AUTUMN TERM		SPRING TERM		SUMMER TERM	
		TERM 1A	TERM 1B	TERM 2A	TERM 2B	TERM 3A	TERM 3B
		Media Language, Representation, Industry and Audiences					
Media Studies	KNOWLEDGE DOMAIN	Intro to print and moving image analysis	Comparison of seen and unseen texts	Industry & Audience	Language and Gender / editorials	Language and Technology	Revision and Exams / CTG
	SKILLS DEVELOPED THROUGH THE KNOWLEDGE AND ENQUIRIES TAUGHT THIS HALF TERM	Essay writing techniques. Introduction to studying the media. Introduction to media language and representation (AO1/2). Knowledge of key terms and texts. (AO1)	Ability to compare moving image and print texts (AO2). Ability to apply and evaluate theory (AO2).	Integrating gender theory into written work (AO2) and developing stronger alternative contexts (AO3) . Manipulating register to suit a non-specialist audience	Integrating gender theory into written work (AO2) and developing stronger alternative contexts (AO3)	Making connections between technological theory and close analysis (AO2)	Revision of key concepts applicable to set texts. Exam technique and revision questions. Introduction to Component 3 coursework unit. Ability to identify music video conventions in response to coursework brief.