

SWCHS Use of filming & photography for special purposes

During the course of the school year there may be opportunities to publicise some of the activities that your child is involved in. This may well involve filming or photographing students for use in the media. As a school, we welcome these opportunities and hope that you do too. There may also be occasions when we arrange filming or photography for our own purposes, such as displays, school brochures, newsletters, our official social media outlets and for our website.

In order to comply with the General Data Protection Regulation (GDPR) in respect of personal data, we need to ask for your consent to your child being photographed (including digital and video images) where we propose to use the images for publicity purposes. This may also involve images being replicated on the Saffron Hall website where a school performance is being publicised and/or celebrated.

Research

At SWCHS we are constantly looking to develop our approaches to teaching and learning. As such, all of our staff engage in small-scale research projects. This involves teachers observing lessons, talking with students and using equipment such as iPads and recording equipment to film sections of lessons. This material is used only by SWCHS staff to support approaches to teaching and learning and will not be used outside of school unless further permission is sought from parents.

If you have any queries or concerns about this matter, please feel free to discuss them with us.