Media Studies (Eduqas)

Suggested reading list

https://www.englishandmedia.co.uk/media-magazine/

WJEC/Eduqas Media Studies - Bell/Johnson

Topics to study

Below is a list of some of the topics you will study in Year 12.. Do some initial research into these texts, finding out as much contextual (wider) information as you can.

Film - Kiss of the Vampire (Hammer films, 1963)

Music video - Formation (Beyonce)

50s advertising - Tide

Charity advertising - Wateraid

Component One

In Year 12, we will study a range of different topics and texts. Choose ONE of the research activities below to develop a wider knowledge and understanding.

1. A music video of your choice - perhaps compare two from different genres
2. A newspaper of your choice (online) - you could compare how two newspapers cover the same story
3. A film poster for a Horror film

An awareness raising charity advert (print or moving image)

Consider the following questions...

Who do you think would be a likely target audience?

What might be the appeal of the chosen text(s) for audiences?

Where would the media text(s) be consumed (watched/read) by audiences?

What is effective about the text(s)?

Any questions, please contact Mr Culley– Morgan (iculley-morgan@swcchs.net)